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Reference :
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Verwysings :

Date :
Letiha :
Umhla : 26 August 2005
Datum :

TO WHOM IT MAY CONCERN

RE: RECOMMENDATION LETTER FOR LEONARD SHAPIRO

I have known Mr. Shapiro from April 2002 when he assumed duty as Craft Development Specialist for the Northern Cape Arts and Culture Council. We have worked together on a number of projects in the province.

He has always been outstanding in his job and has proven to be very passionate about craft development and marketing. He is very good in developing products that can be linked to markets.

He is also very good in establishing interpersonal relationships and working with people in rural areas. Mr. Shapiro has been exceptional with networking and maintaining contact with people he has met during his employment. Amongst his creative abilities is a good eye for products that would appeal to the market. This portrays his deep understanding of market trends.

During his period of employment he has achieved results beyond expectations in the NC craft development programme. He has managed various projects with utmost precision.

I have no doubt in recommending him for any role in the creative industry, marketing and promotions sectors. .

Yours truly,

Mr Vuyisile Mshudulu
CRAFT OFFICER



In service of communities against HIV/Aids

